

Charlevoix County Herald.

Vol. 21

EAST JORDAN, MICHIGAN, FRIDAY, FEBRUARY 2, 1917.

No. 5

1917

LIVE WIRE MERCHANTS OF EAST JORDAN

1917

East Jordan Cabinet Company C. L. ARNOLD MANAGER.

One of the most valuable assets to the business responsibility of our city, and one which has been a potent factor towards the industrial prosperity and up-building of East Jordan, is that of the East Jordan Cabinet Company. The plant is well equipped with the latest and most modern wood working machinery, and they are prepared to turn out all kinds of cabinets, tables, store fixtures, etc. A special feature is made of Cabinet and Novelty Work to order in the prompt and most satisfactory manner, while Library Tables are their Big Specialty, in the manufacture of which they are fast taking the lead in this region. They can furnish you with the closest estimates.

McCOOL & MATHER

Mfg'r Pure, Wholesome Gilt Edged Creamery Butter.

The East Jordan Creamery is one of the most important enterprises of our town, and it has been a valuable asset towards the prosperity of the farmers from throughout this district. The superior Pure, Wholesome Dairy Butter turned out by Mr. M. M. Mather, who has the management of the plant here, has no superior on the market, as this gentleman is an expert butter maker of long and valuable experience. Everything is kept in a thoroughly sanitary condition as "Cleanliness" is his motto and they pay the highest market price for butter fat, and the tests are honestly made by the most scientific methods.

H. H. CUMMINGS

Live and Progressive Produce Dealer of East Jordan.

As the important produce business has reached considerable proportion in this locality during the past decade, we desire to call the public attention to the Live and Progressive Dealer and Shipper of East Jordan, that of Mr. H. H. Cummings. This gentleman handles all kinds of fruits and general produce in this town, potatoes, etc., and he is always in the market. A specialty is made of Beans and he handles hay, straw, etc. Mr. Cummings' business has been an important asset to the merchants and farmers throughout this district by whom he is highly esteemed and respected for his many sterling qualities.

A. DANTO.

The Bargain Store of East Jordan.

The Great Bargain Store of East Jordan where a \$1.00 does its work, is that so ably presided over by Mr. A. Danto, who enjoys his quota of the trade. The store is centrally and advantageously located north of the Peoples State Bank, and the stock comprises a comprehensive line of dry and fancy goods, hosiery, novelties and notions, underwear of all weights and sizes, and ladies' wearables in general. Also mens and boys' fashionable ready-to-wear clothing, overalls, jackets, gloves, hats and caps and gents' furnishings in general, including the largest and finest line of mens' and ladies' footwear in the town and his prices are right.

Supernaw Produce & Fuel Co.

For Your Coal, Wood and Ice Call Phone 204-F 2.

For a special business and industrial review of East Jordan and vicinity, we desire to call the public attention to Supernaw Produce & Fuel Co., with branch at Chestonia.

The Live and Progressive concern is in the enjoyment of a large and extended trade which is owing to the liberal policy and straightforward methods of Mr. R. C. Supernaw, who is freely conversant with every detail of the trade in all its phases. They handle the best grades of both hard and soft coal, coke, wood and absolutely pure, sparkling ice. The fuel is received in carload lots direct from the mines which enables this Company to meet any and all competition.

W. T. BOSWELL

THE ART PHOTOGRAPHER.

The up-to-date Art Studio conducted by Mr. W. T. Boswell is centrally and advantageously located in the Boswell Block over Hite's Drug Store. This gentleman stands pre-eminently at the head of the photography profession of this district, and the fine specimens of his work on exhibition fully attest to his skill and ability in the profession. Mr. Boswell turns out everything from the locket miniature to the life-sized portrait or imperial cabinet and a special feature is made of groups, outing scenes and landscape photography.

East Jordan Lumber Company The Store for Everything to Eat and Wear.

The Big General Store of the East Jordan Lumber Co., enjoys a trade second to none in Charlevoix County, and the immense line of goods comprises nearly anything and everything to Eat and Wear. Including dry and fancy goods and ready-to-wear garments, Clothing, Sweater Coats, Mackinaws, Overalls and Jackets, Gloves, Shoes and Rubber goods, and they represent the famous "Royal Tailors" of New York and Chicago. Also the largest line of general hardware, groceries, cured and smoked meats, flour, garden and orchard productions and country produce. The management is fully up to the times in mercantile ethics which enables them to meet the most formidable competition and their prices are right.

GEO. SPENCER

Practical Plumber and Steam Fitter.

The gentleman whose name appears above this brief sketch has had a long and valuable experience with every detail of his special branch of trade. Mr. Spencer is prepared to do all kinds of Plumbing, Steam Fitting and Heating and Ventilating, Furnace Work, Tinning and Electrical Work of all kinds. He also has the agency for the famous "Round Oak" furnaces and he has installed many throughout this district. He carries a complete line of Plumber and Electrical Supplies, Dry Cells, Electric Irons and Toasters, and he is prepared to furnish you with the famous Fisk Tires, Auto and Marine Supplies.

STROEBEL BROTHERS

Live and Progressive Dealer in Hardware and Harness—East Jordan—Phone No. 19.

In a general business and industrial resume of the "Live Wires" of East Jordan, we desire to call the public attention to the Big Hardware and Harness establishment so ably conducted by the Stroebel Bros., who stand in the front rank of the above line of trade. The stock comprises the best grades of both heavy and shelf hardware, light driving, heavy and custom-made harness, mechanics, carpenter and builders tools, "Keen Kutter" edge tools and cutlery of the most celebrated makes, the famous "Round Oak" Stoves and Ranges, "Majestic Malleable Range", Royal field fence and their garden and grass seeds are always of the highest quality.

THE CITY FEED STORE OF EAST JORDAN

Mr. E. Bogart handles the best brands of flour, meal, and feedstuffs in general. Also fertilizer, hay, straw, grain, lime, cement, pulp plaster, salt in bulk and he is always in the market. His long and valuable experience in the Feed business has given him an expert knowledge of the wants of his large corps of patrons and all speak in the highest terms of praise of his treatment and his prices for anything in the above line will be right and Mr. Bogart is fully conversant with every detail of his business.

NEW COMMERCIAL HOTEL

UNDER NEW AND EFFICIENT MANAGEMENT

JAMES SHAY—PROP'R.

The New Commercial Hotel is strictly first-class in all its appointments, and it has been thoroughly renovated throughout. The House is heated by steam, electric lights and provided with lavatories, bath-room, hot and cold water and the necessary conveniences for the comfort of the guests. The sleeping apartments are cleanly kept and the culinary department, which is under the watchful eye of the landlord's estimable wife, is a model of neatness, system and order, and the tables are unstintingly served with choicest the market affords. Mr. Shay will meet and greet you with a smiling face and send you away with one of your own.

H. B. SMITH'S

LIVERY, FEED AND SALE STABLE

This thoroughly up-to-date Livery, Feed and Sale Stable is ably presided over by H. B. Smith, who is an excellent judge of the noble animals and he is fully posted in knowing how to take the best of care of them. In addition to his excellent livery trade, Mr. Smith does a large feed, hitch-in and sale business, and he employs only polite and attentive drivers and competent grooms and all speak in the highest terms of praise of their treatment.

HITE DRUG STORE.

"THE PRESCRIPTION DRUGGIST"

The stock carried here comprises an excellent line of chemically pure, fresh Drugs, patent and proprietary medicines of acknowledged merit and standard reputation and pharmaceutical preparation. Also perfumes, toilet and fancy articles, stationery, school supplies, cameras, cigars and smoker articles and wall paper of the latest and most beautiful designs. A decided specialty is made of compounding physicians prescriptions and family recipes with accuracy and dispatch. The Store that has What you Want—When you Want it. First Door North of Post Office.

L. WEISMAN'S

DEPARTMENT STORE OF DEPENDABLE MERCHANDISE

In all the wide range of mercantile pursuits carried on in East Jordan and vicinity, the elegantly appointed Department Store of "Dependable and Quality" merchandise, conducted by L. Weisman, stands pre-eminently in the front rank of trade. The attractively and well arranged store is filled to completion with an elegant line of Dry goods, dress fabrics in all the latest shades, weaves and patterns, silks, satins, velvets, plushes, etc. Also Men's and Boy's Clothing, Hats, Caps, and a well selected line of Shoes and Rubber goods. This is the Store where \$1.00 talks and his prices will be found right.

E. L. BURDICK

SANITARY GROCERY & MEAT MARKET

This thoroughly Sanitary Market is kept in strict conformity with the Pure Food Laws of the State, and this gentleman serves his patrons with the choicest of both staple and fancy groceries, canned goods, best teas and coffees, pure, aromatic spices, flour, garden and orchard production and country produce. Also the choicest of both cured and fresh meats the market affords, including the sweetest 'chops,' juiciest 'roasts,' tenderest 'steaks,' most delicious 'cutlets,' ham, bacon, fish and oysters in their season and he handles hides, pelts, butter and eggs.

The White Star Restaurant & Bakery

GILES & HAWKINS - PROPRIETORS

The White Star Restaurant & Bakery is ably conducted by Messrs Giles & Hawkins, and it is considered to be the most attractive and thoroughly sanitary place of its kind, not only in East Jordan but in this section of the state. Regular meals are served at proper hours, also short orders, lunches, sandwiches and the best cup of coffee in town. They turn out the choicest breadstuffs daily, pies, rolls, buns, and baked goods in general.

J. A. LANCASTER.

PRACTICAL GENERAL BLACKSMITH.

In our business and trade review of East Jordan we desire to call the public attention to the Leading Practical General Blacksmith and Horseshoer whose name appears above this sketch. Mr. Lancaster has made a thorough study of the delicate anatomy of a horse's foot, and in addition to general blacksmithing and forging, a specialty is made of horses afflicted with badly adjusted shoes, quarter cracks, and over-reaching.

CHAS. T. DICKINSON

GENERAL BLACKSMITH & HORSESHOER

Chas. T. Dickinson, the practical horseshoer and general repairer of East Jordan, is prepared to manufacture commercial bodies and auto trailers of all kinds to order and he is doing a large business in this special branch. A specialty is also made of manufacturing Perfection Oscillating Bobs which have given the best of satisfaction wherever introduced and his work is guaranteed.

Fred Nelson—Shoe and Harness Repairing While-U-Wait.

The Shoe and Harness Repair Shop of East Jordan conducted by Fred Nelson, enjoys its quota of the trade. This gentleman is an experienced shoemaker and harness repairer, and all work turned out at his shop is guaranteed to give the best of satisfaction and his prices will be found right. Mr. Nelson's motto is "Live and Let Live," which is one of the secrets of his success and his patronage is large and extended.

C. H. WHITTINGTON

THE RUG MAN—FURNITURE AND UNDERTAKING.

The Rug Man, stands second to none in the furniture and house-furnishing trade of this district. This gentleman handles an elegant display of Rugs of all sizes, carpets and oil cloths, window shades, mouldings, pictures and frames; rich parlor, chamber and dining-room furniture, Kitchen Cabinets, Davenport, etc. Also a complete line of Undertaker's supplies; Mr. Whittington has a fine equipment and he is prepared to attend promptly to all calls both night and day and take full charge of funerals and burials.

"THE LEADER"

In Dry Goods, Clothing and Shoes—HIMAN ROSENTHAL.

The Herald takes considerable pleasure in calling the public attention to "The Leader" in Dependable merchandise that of Mr. Himan Rosenthal. The store is systematically arranged for the prompt and successful presentation of his large and extended trade. The stock comprises dry and fancy goods, hosiery, novelties and notions, Cloaks, Spring Dress fabrics in all the latest shades, weaves and patterns, and ladies ready-to-wear in general. Also fashionable ready-to-wear clothing for men and boys, hats and caps, shoes and haberdashery goods in general. He has just completed inventory and commencing Saturday, will hold an After Inventory Sale in which a larger part of his stock will be offered at greatly reduced figures, for three weeks.

"SUGAR BOWL"

Choice Home-Made Sweets, Ice Cream, Soft Drinks and Confections.

The neat, attractive and most inviting place to visit in East Jordan is the "Sugar Bowl", so ably conducted by Mr. John Batsakis, who is in the enjoyment of a most excellent trade from an appreciative public. The Palatial Place is the home of the choicest Home-Made Sweet-meats, and this gentleman carries a tempting line of confections, chocolate creams, bon-bons, and numerous delicacies. Here is also served the most delicious ice cream, and all kinds of carbonated beverages are dispensed from his Sanitary Soda Fountain.



"THE BANK ON THE CORNER."

The Herald takes pardonable pride in calling the public's attention to The State Bank of East Jordan, with a capital of \$50,000.00. "The Bank on the Corner" bears the distinction of being the oldest and largest State Bank in Charlevoix County, and it has met with uninterrupted success from its first business inception. A general banking business is transacted, loans made on approved securities at the lowest current rate of interest, 4 per cent interest paid on time deposits and collections are remitted on day of payments at the lowest rates. Every favor consistent with sound and conservative banking is extended to the patrons of this old reliable financial institution by the management.

MACKAY'S GARAGE

Open Day & Night - R. Mackey, Prop'r. Phone 89-F2.

The large and substantial Garage above named is ably conducted by R. Mackey, who is an expert autoist and skilled mechanic and he employs only experienced assistants in the machinery and repairing department. This is the Ford service station and Mr. Mackey has the Sales-Agency for the Wonderful "Ford," which is the "Universal Car" and the Ideal Car for every man and it is within reach of all, and it will be to the material interest of those who contemplate buying a Car to call at the Garage for a demonstration and be convinced.

M. E. ASHLEY & CO.

Special Sale on Cloaks, Skirts and Dresses.

The up-to-date Home Dealing in Ladies High-Class Wearables in general is that so ably conducted by Mrs. M. E. Ashley. The store is filled with an elegant line of dress fabrics, hosiery, novelties and notions, embroideries, ribbons and ladies ready-to-wear garments. A special sale is on for this week, 1/2 price is off on all Cloaks, and 1/4 off on ladies Skirts and Dresses and it will be to your advantage to take advantage of this great reduction sale.

C. C. MACK

THE LEADING JEWELER AND OPTOMETRIST.

In a special 1917 resume of the live wire of East Jordan we desire to make a few remarks in behalf of C. C. Mack, the Up-to-date Jeweler and Optometrist. The stock carried by this gentleman is very diversified, consisting of high class jewelry, precious stones, diamonds and brilliants, silver and silver plated ware, china and decorated ware, cut glass, souvenir spoons, hand-some clocks and watches for ladies' and gents', and beautiful ornamentations for personal adornment. A decided specialty is made of Optical work and testing the eyes for glasses by the most scientific methods, and general repairing.

Reid-Graff Plumbing Company HEATING, TINNING AND REPAIRING.

The large and well equipped shop of the Reid-Graff Plumbing Company stand second to none not only in East Jordan, but in this district. The individual members of this up to date firm are expert artisans, and they are prepared to attend promptly to all kinds of Sanitary Plumbing, Heating, Ventilating, Tinning, General Repairing and Sanitary Engineering. They carry a large and well selected line of plumbing supplies, bath requisites, extra pipe fittings, and general repairs. These gentlemen are fully up-to-the times, and their superior work in all parts of the city and surrounding country fully attests to their skill and ability.

CHAS. A. HUDSON

THE EXCLUSIVE SHOE MAN OF EAST JORDAN.

The thoroughly up-to-date and exclusive "Shoe Man" of our thriving little city, is that of Chas. A. Hudson, who has had a large and valuable experience with every detail of his special line of trade. This gentleman carries the standard makes of Shoes with the snap and style of last. Including the famous "Ralston" shoes, the "Buster Brown" school shoes, the "Farnum" shoes and "Dorothy Dodd" shoes. Also rubbers and rubber goods, and a specialty is made of fine shoe repairing while-u-wait.

CLYDE HIPPI—PROP'R. THE QUALITY SHOP OF EAST JORDAN.

The "Quality Shop" of East Jordan is ably presided over by Clyde Hipp, who carries the finest line of exclusive clothing and gents' furnishings and shoes to be found in the city. Including Men's Youth's and Boy's fashionable ready-to-wear clothing in all the latest shades, weaves and patterns, the famous "Belmont" clothes for young men and the "BEST-EVER" clothes for boys, the celebrated "Corliss-Coon" collars, plain and fancy dress shirts, Ideal "Overalls," silk and linen handkerchiefs, gloves, hosiery and fancy neckwear, and gentlemen's haberdashery goods in general.

A. W. FREIBERG

ART MERCHANT TAILOR.

Mr. A. Freiberg's Tailor Shop is located in the rear of Mr. Clyde Hipp's Gents' Furnishing Store. This gentleman is a thoroughly practical Tailor, and he is an expert cutter, artistic designer and model fitter of gentlemen's up-to-date Tailor-made garments, and he is well patronized by the most fastidious dressers of East Jordan and vicinity. He always has on his books hundreds of the choicest looms from which to make a selection and he has the Agency for the famous "Detmer" woolen. He is also prepared to attend promptly to repairing, cleaning and pressing both gents' and ladies' garments.

W. E. PALMITER

The Practical Jeweler of East Jordan.

The thoroughly up-to-date and practical Jeweler of our town is that of Mr. W. E. Palmiter, who enjoys a trade second to none, not only in East Jordan, but in this district. The attractive store-room is filled to perfection with an elegant display of jewelry of new and novel designs, plain and set rings, charms, bracelets, stick pins, chains, watches of the standard movement, and clocks. Also precious stones, fine cut glass, silver and silver plated ware, and many beautiful articles too numerous to mention. A specialty is made of watch work, engraving and repairing.

The Argo Milling Company

CHARLEVOIX EAST JORDAN

In our general business and industrial review of East Jordan and vicinity, we desire to call the public attention to The Argo Milling Company. The superior snow flake kinds of flour turned out at the Mill—namely—The "WHITE ROSE", and "IRON DUKE" are conceded by both the baker and housewife to have no superior on the market and their pure, high-grade wholesome products find a ready sale wherever introduced. They also handle all kinds of grain, meal and feedstuffs in general and attend promptly to custom grinding and gristing for the farmers, and Mr. Geo. Chapman the local manager is always in the market.

Blount's Bazaar of East Jordan.

H. C. BLOUNT & CO.

The widely and favorably known Bazaar Store of East Jordan, is ably conducted by Messrs. H. C. Blount & Co. The stock is very large and diversified consisting of many useful and beautiful articles too numerous to mention, including crockery, decorated ware, tin and enameled ware, pocket and table cutlery, kitchen utensils, queensware, stationery and school supplies, novelties and notions, odd bits of bric-a-brac, all kinds of counter and bazaar goods and racket goods in general. The management is fully up to the times and they are prepared to defy the most formidable competition.

Commission Proceedings.

Special meeting of the City Commission held at the City Clerk's office, Monday evening, Jan. 23, 1917. Meeting was called to order by Mayor Cross. Present—Cross, Gidley and Lancaster. Absent—None.

The Mayor appointed Roy E. Webster as a member of the Board of Library Directors in place of W. P. Porter, the latter having declined to serve. On motion by Gidley, the appointment was confirmed.

On motion by Lancaster, meeting was adjourned.

OTIS J. SMITH,
City Clerk.

Presbyterian Church Notes

Robert S. Sidebotham, Pastor.

Sunday, Feb. 4, 1917.
10:30 a. m.—Morning Worship.
11:45 a. m.—Sabbath School.
6:00 p. m.—Senior Endeavor.
8:15 p. m.—Junior Endeavor.
7:00 p. m.—Evening Worship.
Thursday 7:30 p. m.—Prayer meeting.

The Rev. J. M. Rogers of Ann Arbor is to speak Sunday morning and evening. Mr. Rogers was Chaplain of the Marquette Penitentiary for eight years. Sunday night he will tell of his work there.

The pastor is spending Sunday at Allegan with the Loose Evangelistic Party. He will return in time for the meeting Thursday night.

St. Joseph's Church

Rev. Timothy Kroboth.

Sunday, Feb. 4th.
10:30 a. m. High Mass.
7:00 p. m. Devotions, Benediction.

First Methodist Episcopal Church

Rev. John Clemens, Pastor.

Sunday, February 4, 1917.
10:30 a. m.—"The Christian's Prayers."
11:45 a. m.—Sunday School.
6:00 p. m.—Epworth League.
7:00 p. m.—"The Vital Power of Christianity."
The Mission Study Class will meet with Mrs. Clemens, Wednesday evening at 7:30.
Prayer service Thursday at 7:30 p. m.

Church of God

J. W. Ruehle, Pastor.

Sunday, Feb. 4, 1917.
9:30 a. m. Sunday School
10:30 a. m. Morning Worship
2:00 p. m. Services at Three Bell School House
6:30 p. m. Evening Worship
Wednesday at 7:00 p. m. Prayer meeting
Friday at 7:00 p. m. Cottage Meeting.

'Tis better to have kissed amiss than never to have kissed a miss.
An awkward man may not be slow, yet he always wants a day of grace.
Nothing succeeds like the financial success some men make of a failure.
Happiness has a peculiar way of coming and going without any warning.